

# VERLAG für MODERNE KUNST

**Francisco Paco Carrascosa**

**Johnnie Walker on the beach. Photographs**

Editor: Irene Jost

Designer: Emanuel Tschumi

Texts: Matthias Oberli, Caroline Morpeth, Urs Stahel

5 volumes of 528 pp., 2640 pictures in colour; booklet (32 pp.)

Limited Edition of 300 Ex., numbered and signed

Paperback in slipcase, 22 x 14.8 cm

De, En, Jp, Es, It, 149,00 Euro / CHF 185,00

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**Images, Texts, Press/Downloads:**

[www.paco-carrascosa.ch/en/johnnie-walker-on-the-beach.html](http://www.paco-carrascosa.ch/en/johnnie-walker-on-the-beach.html)



Nürnberg, 03 March 2014

## Press release

*“As a ‘paparazzo of everyday life’, I have distilled my view of the world into a photographic essay in book form, consisting of 2640 pictures. The resulting five volumes are my homage to life, photography and the commonplace.” Francisco Paco Carrascosa*

The grey façade of a faceless building, with an open window. In front of it, a man dressed in a bathrobe is standing on the balcony making a phone call. This picture, taken in Japan in October 2008, marked the beginning of Francisco Paco Carrascosa’s photo project “Johnnie Walker on the Beach”, an odyssey lasting several years. In this work, the artist and photographer (born in Valencia in 1958, living in Zurich) seeks out situations in which people feel unobserved – niches of private, everyday space in the public sphere.

The resulting images are still lifes and serial narratives: people, animals and objects, arranged in chronological order, by place and time of year. For the photographer this represents a homage to “observing the observer” and to the film “Blow-up”. Carrascosa plays with the digital zoom and shutter delay of his ordinary consumer camera. He explores the “blind moment”, rendering overlooked moments visible. These insights into the private sphere differ from the tabloid style of the paparazzi and the “look-at-me” images pervading the social networks. This photographic cornucopia fills five meticulously designed volumes, printed in a numbered, limited edition and signed by the author. A visual feast.

We will be happy to reserve a review copy for you. Just send a short message.

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# VERLAG *für* MODERNE KUNST

## Book launch and show

### **Johnnie Walker on the beach**

Francisco Paco Carrascosa

A photographic narrative in 2640 pictures

Zürich: 10 to 17 April 2014

**Vernissage:** Thursday, 10 April 2014, 5 to 10 pm,

Welcome and introduction by **Mirjam Byerdörfer** and **Matthias Oberli**, 7 pm

Performance Lecture by **André Vladimir Heiz**: Sun 13 April, 3 pm

**Finissage:** Thursday, 17 April 2014, 18 to 9 pm

Opening hours:

Fri 11 April: 7 to 9 pm

Sat 12 April: 2 to 5 pm

Sun 13 April: 12 am to 5 pm

Wed 16 April: 14 to 6 pm

Thu 17 April: 2 to 9 pm

### **Museum Bäregasse Zürich / GASTHAUS ZUM BÄREN**

– programmed by Curating/ZHdK & W.I.R.E, Bäregasse 22, 8001 Zürich

[www.gasthauszumbaeren.ch](http://www.gasthauszumbaeren.ch), [www.curating.org](http://www.curating.org)

### **Photo book show: F Book Show**

Tokyo/Japan: 26 March to 13 April 2014

Book launch: Wednesday, 26 March 2014

TIP (Tokyo Institute of Photography), exart bild. 1F

3-6-6 Kyobashi, Chuo-ku, Tokyo, Japan 104-0031

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